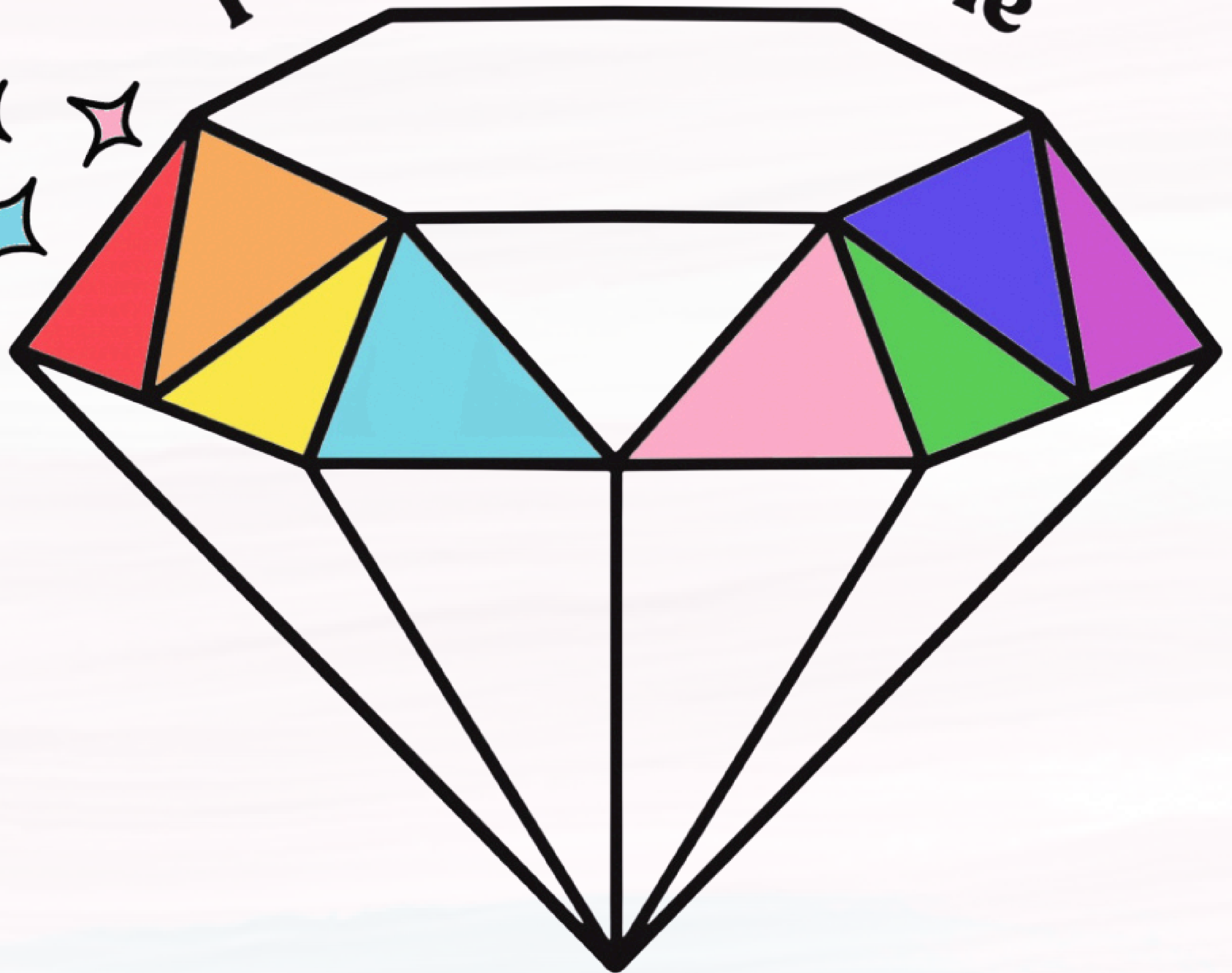
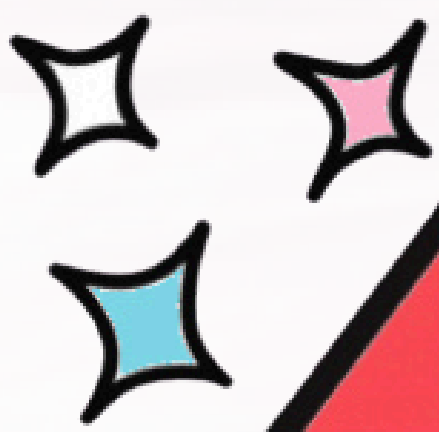


AIRDRIE PRIDE MONTH

JUNE 2026

Together We Shine



Building our community, in our community



AirdriePrideSociety

WHY SPONSOR AIRDRIE PRIDE 2026?

BUSINESS EXPOSURE

Previous Airdrie Pride Festivals saw an attendance of ~2000 people and have been recognized across Canada!

SUPPORT YOUR COMMUNITY

Airdrie Pride is 100% volunteer-led which means all money raised goes directly into supporting our events and programming in Airdrie and the surrounding area.

BE AN INCLUSIVE BUSINESS

Reinforce that your business is a safer place for 2SLGBTQ+ individuals in Airdrie and the surrounding area – increase your client base!

Show your love and support for the 2SLGBTQ+ community in Airdrie and the surrounding area!



SPONSORSHIP OPPORTUNITIES

GET INVOLVED THIS YEAR!

EVENT SPONSOR

Do you want to be a title sponsor for the 2026 Airdrie Pride Festival? We are excited to once again offer Gold, Silver and Bronze sponsorship opportunities!

IN-KIND SPONSOR

Do you have a product or service that you feel could positively contribute to another successful Pride Festival? If so, reach out and we can try and make it work! In exchange, we will recognize the value of your product or service.

COMMUNITY EVENT SPONSOR

Do you want to organize your own Pride themed event during Pride Month at your business to support your community and raise money for our events and programs? This is a fantastic and fun way to engage the 2SLGBTQ+ community and raise money for our programs and services!

RAINBOW CHAMPION

Did you know that you can sell a rainbow? Airdrie Pride is excited to kick off our "Buy a Rainbow" campaign again in 2026. If you would like to sell rainbows at your business we would love to hear from you!

***DETAILS IN THE FOLLOWING PAGES**





FESTIVAL SPONSOR TIERS

SPONSOR BENEFITS*	GOLD (\$2500)	SILVER (\$1000)	BRONZE (\$500)
Preferred booth location	●		
Promotional video interview featured on social media	●		
Promotional blog post on APS website and social media	●		
Logo on official pride festival marketing material	●	●	
Logo on APS festival event page	●	●	●
Name on APS festival event page	●	●	●
Tiered social media highlight on APS social media	●	●	●
Recognition in APS blog	●	●	●
Booth fees included	●	●	●
Business cards at APS booth	●	●	●

DETAILS

- **Preferred booth location:** First pick of booth location at Airdrie Pride Festival.
- **Promotional video interview featured on social media:** We will conduct a 30-60 second video interview with your business to highlight your pride, which will be shared on our social media.
- **Promotional blog post on Airdrie Pride Society (APS) website and social media:** A promotional blog post highlighting your business will be posted on the APS blog and social media.
- **Logo on official pride festival marketing material:** We will proudly feature your business logo on our printed material and key social ads.
- **Logo on APS festival event page:** We will feature your hyperlinked business logo on our festival event page.
- **Name on APS festival event page:** We will feature your hyperlinked business name on our festival event page.
- **Tiered social media highlight on APS social media:** Recognition across our social media platforms during the weeks before festival.
- **Recognition in APS blog:** Airdrie Pride will publish a blog in July recognizing all our community donors.
- **Booth fees included:** All booth registration fees are included in your sponsorship.
- **Business cards at APS booth:** Your business cards on our table at the festival.

*All benefits are contingent on your cooperation and approval.





IN-KIND SPONSOR

Do you have a product or service that you feel could positively contribute to another successful Pride Festival? If so, reach out and we can try and make it work! In exchange, we will recognize the value of your product or service.



Things we will need:

PHOTOGRAPHERS

FACE PAINTERS

DJ SERVICES

WASHROOM FACILITIES

TENTS

OTHER!



COMMUNITY EVENT SPONSOR

The City of Airdrie will declare June 2026 to be Pride Month in Airdrie, AB!

Are you a local business that wants to join the fun and host a Pride themed event to help raise money for our community? We would LOVE to work with you to plan your Pride event as your event will help us identify safe spaces for our community!



We are open to discuss any and all ideas. Airdrie Pride will be developing a Pride Events Calendar for June so don't hesitate to start planning today!



RAINBOW CHAMPION

Would your business like to sell RAINBOWS?!

Our Rainbow Cards are back for 2026! We ask for minimum donation of \$2.00 with all proceeds going to support those in our community!



This program is incredibly important to us as it:

- Raises money for our local programming
- Helps identify safer businesses for individuals in the 2SLGBTQ+ community
- Provides a much needed reminder to 2SLGBTQ+ people in Airdrie that they are loved and supported



QUEER PROM

In 2026 we will be hosting Airdrie's fifth annual Queer Prom for youth in grades 9-12! This event will be held at the beginning of Pride month in June and could be supported by sponsorships and in-kind donations.



Do you have a product or service that you feel could help? If so, reach out and we can try and make it work! In exchange, we will recognize the value of your product or service at the event.





CONTACT

If you are interested in being involved in the AIRDRIE PRIDE FESTIVAL 2026 or working with us to host an event, please contact us today!

info@airdriepride.ca

LINKS

Here are some additional links that you might be interested in:

- Festival booth and food truck registration
 - <https://togetherweshine.eventbrite.ca/>
- Volunteer sign up form
 - <https://forms.gle/A6r6VvLW423Dtguk6>

LAND ACKNOWLEDGEMENT

In the spirit of reconciliation, we acknowledge that we live, work and play on Treaty 7 territory, the traditional territories of the Blackfoot Confederacy (Siksika, Kainai, Piikani), the Tsuut'ina Nation, and the Stoney Nakoda Nations (Goodstoney, Chiniki, and Bearspaw Nations). We also recognize that this land is home to the Métis Nation of Alberta, located within Rocky View Métis District 4.

